



About Us

At Tipit Communications we produce and maintain websites and internet applications. Our focus is on leveraging technology to further your business objectives.

Tipit offers a unique blend of **outstanding client service and technological innovation**. Our people are combined with first rate programming, creating superior solutions that solve real-world business problems.

And with Tipit Communications you have the backing of a true technology partner. We want to **integrate with your business so you can leverage the Internet and achieve greater success**. Our emphasis on long-term relationships ensures that your website or internet application will benefit from new technologies and innovation, never becoming a stagnant or a resource drain.

Offering : Custom Websites and Applications

With over ten years of experience, Tipit Communications is proud to offer a complete solution for all of your custom website and online application needs. We know that selecting the best development firm for a crucial technology program can be difficult. At Tipit Communications, we use our long development experience to ensure client satisfaction and a smooth project process.

We begin all our engagements with an in-depth meeting where we take the time and energy to really get to know you and your business. We work with your internal staff to understand your company, your needs and your expectations. We then put together a precise visual story board for your project and assemble a first rate team to build it. Once we get started, Tipit leads the project from start to finish with end results designed to exceed your expectations.

Our custom development team views projects from a modern object oriented design standpoint. This allows us to build individualized components to drive your website or application which can be easily enhanced, changed or re-implemented as you grow and change.

Our model revolves around the role of a 'project leader'. The project leader is a person who is not only familiar with technology, best design practices, and project management skills, but is also your friend and advocate throughout this process. In a customized project your project lead will work one-on-one with you on a daily basis. Since Tipit Communications is comprised of a mobile work force, your project lead can even work from your office if it helps facilitate communication and project success.

Development fees for these types of projects range from \$65 - \$125 per hour depending on details and level of engagement. When presented with a clear project outline and development specifications, we can also undertake custom development work on a fixed bid.

Featured Custom Website: Time Warner Local News Group

What began as a publishing system for a 24 hours news station in Austin, TX has evolved into one of our largest and most aggressive projects.

Recruited by Time Warner Local News division to develop a news publishing tool for their 'next generation newsroom system', we rose to the challenge and re-developed the previous news publishing system into a modular tool to be rolled out with each station launch.

Now, five years later, Tipit and the Time Warner Local News Group continue to partner in an ongoing effort to utilize web-based interfaces / applications in new ways to facilitate the 24 news production process.

The latest tool is a system that aggregates data from across the Internet and allows individual stations to customize on-air tickers using a web-based interface.

This enables stations to display sports scores, stock prices, weather events, and virtually anything else of interest to a very localized market with the click of a mouse!

As the needs of these unique news stations grow, we look forward to expanding our innovative and successful partnership with Time Warner Local News Group.

To learn more visit www.tipit.net, or visit one of the Time Warner Local News Channels on the web:

News 8 Austin: www.news8austin.com

News 14 Raleigh: www.rdu.news14.com

News 14 Charlotte: www.news14charlotte.com

Capital News 9 (Albany): www.capitalnews9.com

News 10 Now (Syracuse): www.news10now.com

Contact Us

If you are interested in working with Tipit on your next custom website or online application project, please contact us at 1.800.536.1569, or visit our website, www.tipit.net for additional information.